



Presentation in Hongkong with the stars of the Insta product range



Insta at Asian Building Interiors 2010

The instalight® spots of the Insta luminaire programme are the stars on each fair. They stood out in Germany at light+building and this impression was confirmed with the appearance of the Insta Sales partner Maxgrand in Hongkong. In addition to spots and beamers also light lines for floor and façade and the LEDLUX® programme are the most demanded solutions on the Asian market.

Asian Building Interior 2010 is a fair for furnishing and building technology. It was accompanied by a supporting programme with conferences, seminars and discussion forums. The audience was particularly interested in the lighting technique so that on the three fair days the 13 team members of Maxgrand had enough chances to explain function, mode of operation and possibilities of use of the Insta LED luminaires.

Satisfied with this success, Maxgrand looks forward to the coming talks, for enough new contacts have been made on the fair.



With a team of 13 Maxgrand, the Insta sales partner in Hongkong, presented the Insta LED luminaires programme on three days of fair.