



Insta Training Days 2010

Four times a year Insta invites to the »Insta Training Days« in Lüdenscheid for one week. Our greatest concern is to present to the participants technically innovative and energy-efficient solutions for creative ideas of architects, light and landscape planners not only in theory, but in many work-related exercises and on site. In our training rooms we thus present the complete Insta product range and LED lighting technology, followed by a tour in which we visit realised projects in the Ruhr area and surroundings.

During the week 28 June to 2 July 2010, seven guests from Australia, Brazil, Sweden, Finland, Estonia, Latvia and Lithuania took part in our Training Days. Among other interesting things, we visited the heart of the cultural capital 2010: Zeche Zollverein. Here you can find three places where LEDLUX® LN LED from Insta have been installed. In the new exhibition, in the building »Zollverein School of Management and Design« and in the handrail of the coal wash, resembling glowing metal. The participants also visited the new ThyssenKrupp Quarter – also situated in Essen. In a few months time, special LED luminaires will illuminate the water surfaces around the central building with changing light atmospheres depending on the weather.

This knowledge gained helps the participants in realizing their own national projects with LED architectural lighting. The rising global demand for high-quality lighting solutions requires best possible knowledge of the technical possibilities. On a constantly growing market there are thus best possible business opportunities for the training participants incooperating with a strong industrial partner like Insta.

The »Insta Training Days« are offered in German and English language. The next training will be held from 20 to 27 September 2010. If you are interested, please enrol early enough.